



# City of DEKALB

... A Community!

We Want Your Business... As the western anchor of the booming I-88 corridor, DeKalb, Illinois is only a short 30 minutes drive to the high growth cities of Aurora and Naperville, and only a little more than an hour away from both downtown Chicago and O'Hare International Airport. Yet, in spite of its proximity to the Chicago region, DeKalb remains apart, maintaining its own unique character as a rapidly growing university community with both urban and rural roots. Many of its older neighborhoods have brick paved streets and well-kept historic homes while the edge of the city bustles with new residential and commercial development. University towns such as DeKalb thrive on the spark of young blood and balance tradition and small-town charm with new business growth and its urban amenities. The people of DeKalb enjoy the benefits that come with the proximity to an international city like Chicago and from a major state university including: museums, theatre, music, sports, speakers, libraries, recreational facilities and more. DeKalb's proximity to major markets and the community's cultural and educational opportunities are primary reasons why the City is steadily growing. DeKalb also benefits from a diversified economy that has resisted the kinds of economic ups and downs experienced by many other communities.

## FACTS ABOUT THE DEKALB TRADE AREA

### Population:

DeKalb 2004 Population: 42,579

DeKalb 2004 County Population: 90,000

### Income City of DeKalb Only, 2000 Census:

Households: 13,081

Median Per capita income: \$16,261

\*(Students population lowers the median per capita income)

Median Household Income: \$35,153

Median Family Income: \$53,017

Median Home Sales Price: \$155,900

### Labor Force:

Total Employed 45,916

Manufacturing 14.00%

Non-Manufacturing 83.00%

Agriculture 3.00%

### Major Employers:

NIU .....	8,000
Kishwaukee Health System .....	1,100
DeKalb School District.....	650
Wal-Mart Super Center.....	600
SCA/Alloyd.....	375
3M.....	250
Nestle.....	230
DeKalb Park District.....	225
City of DeKalb.....	215

### Median Wage Rates:

Occupation	Entry Wage	Top Wage
Account /Auditor.....	\$12.28.....	\$28.82
Assembler – Production.....	\$7.09.....	\$15.75
Computer Programmer.....	\$9.62.....	\$24.73
Engineer.....	\$17.79.....	\$53.61
Machinist.....	\$10.34.....	\$16.13
Maintenance Mechanic.....	\$13.99.....	\$18.72
Secretary.....	\$7.50.....	\$30.50
Warehouse Worker.....	\$7.92.....	\$13.33
Welder.....	\$7.80.....	\$13.13

### Higher Education Facilities:

Type	Teachers	Enrollment
Kishwaukee Community College	211	5,000
Northern Illinois University*	1,800	25,000

\* Second largest university in the State of Illinois

### NIU Colleges:

College of Business

College of Engineering/Engineering Technology

College of Visual & Performing Arts

College of Law

College of Liberal Arts and Sciences

College of Education

College of Health & Human Services



Business & Industrial Development Center  
Workforce Development Programs

### Local Amenities:

NIU Convocation Center, NIU Recreation Center, DeKalb Park District Sports & Recreation Center, YMCA (w/Olympic Pool), Public Library, Public Water Park, Municipal Band (Longest running Municipal Band in Illinois), Rollerblade Park, Skate Park, Ellwood House Museum, Egyptian Theater, 1 Private Country Club, 1 Health Club, 2 Community Gardens, 2 Public Golf Courses, 2 Movie Theaters, 7.5 Miles of Paved Bike Path, 10 Public Tennis Courts, 13 Lighted Ball Diamonds, 44 Public Parks, 2 Indoor Soccer Fields, 7 Jr. Soccer Fields, 10 Regulation Soccer Fields, 2 Outdoor Basketball Courts, 4 Indoor Basketball Courts

For more information, visit:  
[www.cityofdekalb.com](http://www.cityofdekalb.com)